REMARKS

Applicant respectfully requests reconsideration of the present application in view of the foregoing amendments and in view of the reasons that follow.

Claim 10 is requested to be cancelled.

Claims 1, 4, 5, 8, 11, 12, 17, 19, and 21-23 are currently being amended. No new matter is added.

Claim Rejections – 35 U.S.C. § 102

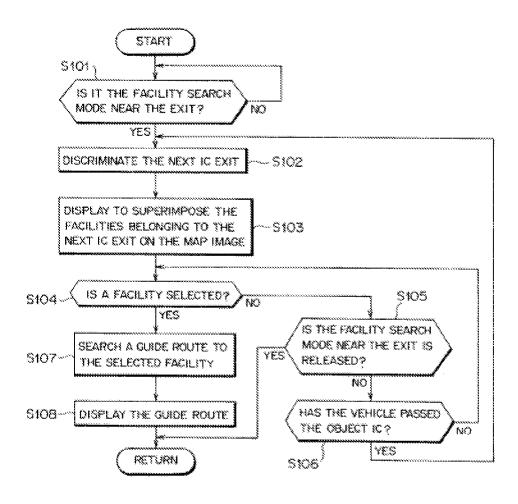
On page 2 of the Office Action, the Examiner rejected claims 1-6, 9-12, 14, and 17-23 under 35 U.S.C. § 102(e) as being anticipated by U.S. Pat. No. 6,434,482 to Oshida et al. ("Oshida").

Oshida does not identically disclose a "point-of-interest display system for a vehicle" comprising, among other elements, "at least one operator-actuated switch coupled to said microprocessor to permit the operator to scroll through the list of multiple upcoming highway exits provided on the display, wherein the microprocessor is configured to receive a user selection of one of the multiple upcoming highway exits from the list provided on the display and to display, in response to the user selection of one of the multiple upcoming highway exits, a list of available points of interest associated with the selected highway exit" as recited in amended independent Claim 1.

As shown and described in Oshida (see the flow chart of FIG. 4 reproduced below), the system of Oshida displays facilities associated with the next exit. Oshida does not disclose, teach, or suggest scrolling through a list of multiple upcoming highway exits and allowing the user to select one of the multiple upcoming highway exits. Rather, as is shown and described with reference to FIG. 4 in Oshida, once the vehicle has passed the exit, the system loops back to determining the next exit and displays "the facilities belonging to the next ic exit on the map image" (see step s103 of FIG. 4 of Oshida and accompanying description).

FIG. 4

FLOW CHART OF THE OPERATION OF THE FIRST EMBODIMENT



Applicant respectfully submits that Claim 1 is patentable over <u>Oshida</u>. Dependent Claims 2-9 and 11-16, which depend from independent Claim 1, are also patentable. See 35 U.S.C. § 112 ¶ 4.

Amended Claim 17 is in independent form and recites a "point-of-interest display system for a vehicle" comprising, in combination with other elements, "at least one operator-actuated switch coupled to said microprocessor to permit the operator to scroll through the list of multiple upcoming highway exits provided on the display, wherein the microprocessor is configured to

cause the display of point of interest information associated with the list of multiple upcoming highway exits." Claims 18-24 depend from amended independent Claim 17.

For many of the same reasons as described above with respect to Claim 1, <u>Oshida</u> does not identically disclose the point-of-interest display system for a vehicle of Claim 17. Applicant respectfully submits that Claim 17 is patentable over <u>Oshida</u>. Dependent Claims 18-24, which depend from independent Claim 17, are also patentable. See 35 U.S.C. § 112 ¶ 4. The Applicant respectfully requests withdrawal of the rejection of Claims 1-6, 9, 11-12, 14, and 17-23 under 35 U.S.C. § 102(e).

Claim Rejections - 35 U.S.C. § 103

Claims 7 and 8

On page 4 of the Office Action the Examiner rejected claims 7 and 8 as being unpatentable over Oshida under 35 U.S.C. § 103(a).

Claims 7 and 8 depend from amended independent Claim 1. The Applicant respectfully submits that the "point of interest display system for a vehicle" recited in amended independent Claim 1 would not have been obvious in view of Oshida under 35 U.S.C. § 103(a). Oshida does not suggest a "point-of-interest display system for a vehicle" that allows a user to scroll forward through a list of multiple upcoming highway exits for further selection. The Applicant respectfully submits that Oshida teaches a different approach and only teaches automatic advancement to the next exit based on vehicle position (see remarks above with respect to FIG. 4 of Oshida). The Applicant respectfully submits that it would not have been obvious to one of skill in the art to move to the "point of interest display system for a vehicle" after having read Oshida. The Applicant respectfully submits that one having reviewed Oshida would have been taught to implement the teachings and principles of the Oshida – automatic display of facilities for one exit at a time. Further, Applicants respectfully submit that moving from Oshida to the "point of interest display system for a vehicle" recited in amended independent Claim 1 would have changed the principle of operation taught in Oshida. (see MPEP § 2143.01 "If the proposed modification or combination of the prior art would change the principle of operation of the prior

art invention being modified, then the teachings of the references are not sufficient to render the claims *prima facie* obvious", *quoting* In re Ratti, 270 F.2d 810, 123 USPQ 349 (CCPA 1959)). To transform Oshida into the "point-of-interest display system for a vehicle" (as recited in amended Claim 1) would require still further modification, and such modification is taught only by the Applicant's own disclosure. The "point-of-interest display system for a vehicle" recited in amended independent Claim 1, considered as a whole, would not have been obvious in view of Oshida. Therefore, dependent Claims 7-8 are also patentable. See 35 U.S.C. § 112 ¶ 4. Accordingly, the Applicants respectfully request withdrawal of the rejection of Claims 7 and 8 under 35 U.S.C. § 103(a).

Claims 13 and 24

On page 5 of the Office Action the Examiner rejected Claims 13 and 24 as being unpatentable over Oshida in view of U.S. Pat. No. 6,816,783 to Hashima ("Hashima") under 35 U.S.C. § 103(a).

The Applicant respectfully submits that <u>Hashima</u> does not cure the deficiencies of <u>Oshida</u> noted above with respect to independent Claims 1 and 17 from which Claims 13 and 24 depend. Particularly, the Applicant respectfully submits that <u>Hashima</u> does not disclose, teach or suggest a "point-of-interest display system for a vehicle" comprising, among other elements, "<u>at least one operator-actuated switch coupled to said microprocessor to permit the operator to scroll through the list of multiple upcoming highway exits provided on the display, wherein the microprocessor is configured to receive a user selection of one of the multiple upcoming highway exits from the list provided on the display <u>and to display</u>, in response to the user selection of one of the multiple upcoming highway exits, a list of available points of interest associated with the selected <u>highway exit</u>" as recited in amended independent Claim 1 or the "point-of-interest display system for a vehicle" recited in amended independent Claim 17. <u>Hashima</u> is directed to a "navigation system having vehicle and portable modes" and does not disclose any highway exit activity or lists.</u>

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Claims 15 and 16

On page 6 of the Office Action the Examiner rejected claims 15 and 16 as being unpatentable over <u>Oshida</u> in view of U.S. Pat. No. 6,047,237 to Michmerhuizen ("<u>Michmerhuizen</u>") under 35 U.S.C. § 103(a).

Applicant respectfully submits that <u>Michmerhuizen</u> also does not cure the deficiencies of <u>Oshida</u> noted above with respect to independent Claim 1 from which Claims 15 and 16 depend.

Michmerhuizen relates to a compass precalibration method and does not mention any highway exit activity or lists.

Applicant believes that the present application is now in condition for allowance. Favorable reconsideration of the application as amended is respectfully requested.

The Examiner is invited to contact the undersigned by telephone if it is felt that a telephone interview would advance the prosecution of the present application.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. If any extensions of time are needed for timely acceptance of papers submitted herewith, Applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorize payment of any such extensions fees to Deposit Account No. 19-0741.

Respectfully submitted,

Date March 9, 2010

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